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**FOR IMMEDIATE RELEASE**

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## **New Electric CarShare Location coming to the Mariposa District**

*In partnership with Denver Public Health & Environment  
and the Denver Housing Authority, eGo CarShare pilots  
Colorado's first EV car share in a mixed income community*

DENVER - [eGo CarShare](#), the [Denver Department of Public Health & Environment](#) (DDPHE) and the [Denver Housing Authority](#) (DHA) are thrilled to pilot the first electric vehicle (EV) car share location in a mixed income community located at Navajo and 10<sup>th</sup> Street in the Mariposa District of Denver. This includes a dedicated streetside EV charging station that will serve eGo CarShare's vehicle, as well as provide free EV charging access for the general public.

"It has long been a fundamental tenet of eGo CarShare to serve our community in mixed-income areas, and we are excited to take this step forward in sustainability with Denver Housing Authority," said eGo's CEO Peter Krahenbuhl. "We expect this initiative to act as a catalyst for many more shared electric vehicle charging stations in similar communities around Denver," Krahenbuhl continues.

The pilot project will launch in the Mariposa District on June 1<sup>st</sup>, thanks to both DDPHE and DHA. While eGo has serviced this affordable housing community since 2013, the electrification of this location follows the organization's effort to become the nation's first nonprofit electric carshare organization.

"Electric vehicles represent the future of transportation, and more electric vehicles on the road means cleaner air for our city and more equity and sustainability benefits for our residents and neighborhoods," Denver Mayor Michael B. Hancock said. "This initiative works to achieve Denver's greenhouse gas emissions reduction, air quality, mobility, and social equity goals by connecting more of our communities with

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accessible transportation options such as walking, biking, and public transit, and now EV car sharing.”

eGo staff will be displaying the vehicle and charging station during the 5th Annual [Youth on Record Block Party](#) in the heart of the Mariposa District on Saturday, June 1<sup>st</sup> from 11 a.m. – 5 p.m. This event brings together the community to celebrate the vibrancy of the neighborhood and work done by [Youth on Record](#).

“eGo’s work directly supports cleaner air in the Denver metropolitan area. My first executive order in January was to increase the availability of electric vehicles in Colorado, as well as roll out more electric charging stations throughout the state. eGo’s carshare location in Mariposa helps us all have cleaner air while increasing convenience for residents,” said Governor Polis.

“Ultimately, we hope to magnify our impact by piloting replicable and scalable mobility solutions in communities that otherwise would be underserved,” eGo’s Krahenbuhl concludes.

eGo, DDPHE and DHA also want to thank the [11<sup>th</sup> Hour Foundation](#), the Denver Foundation’s [Environmental Affinity Group](#), [National Car Charging](#), and the [Regional Air Quality Council](#) (RAQC) for their support of this project.

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**About eGo CarShare:**

*eGo CarShare ([www.carshare.org](http://www.carshare.org)) is Colorado’s first, only - and one of the nation’s longest running – nonprofit carshare organizations. For over 20 years it has worked to empower Coloradans to live a car-free lifestyle and have a positive impact on their health, wealth, and shared environment. eGo provides access to a network of conveniently stationed, energy-efficient vehicles throughout Denver and Boulder County, often near transit and bicycle facilities, which are accessible to members 24/7.*

**About DDPHE:**

*The Denver Department of Public Health & Environment (DDPHE), Denver’s nationally-accredited public health agency, empowers Denver’s communities to live better, longer. The divisions of DDPHE are: Animal Protection, Community Health, Environmental Quality, Office of Sustainability, Office of the Medical Examiner and Public Health Inspections. In partnership with Denver Public Health, DDPHE provides quality public health services to the City and County of Denver. For more information about DDPHE, visit [denvergov.org/dphe](http://denvergov.org/dphe) or follow us at [@DDPHE](https://twitter.com/DDPHE).*

**About DHA:**

*Established in 1938 as a quasi-municipal corporation, DHA is one of Denver’s largest landlords, serving 26,000 low and middle-income residents with affordable housing at over 12,000 units located throughout the city. DHA is a recognized national leader in establishing public/private partnerships that create sustainable, mixed-use housing sites and revitalize inner-city communities. To learn more go to: [denverhousing.org](http://denverhousing.org) / [Facebook](#) | [Twitter](#)*

